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FOR IMMEDIATE RELEASE

Henderson, NC Celebrates \$21M Investment into Local Manufacturing Facility
Mars Petcare Supports Local Pet Food Manufacturing Site

FRANKLIN, TENN (September 8, 2016) – Henderson-Vance County Chamber of Commerce and Mars Petcare US celebrated a \$21M investment today. Mars Petcare, one of the world’s leading pet care providers, is expanding support for its existing facility in Henderson, which currently produces IAMS® and EUKANUBA® brand pet foods. Improvements planned for the facility will give the company increased flexibility to respond to consumer demand by producing more dog and cat food, as well as to ensure the site has the highest food safety standards for products made at the site.

“The State of North Carolina welcomes this global company’s significant investment in Vance County,” said Commerce Secretary John E. Skvarla, III. “North Carolina’s convenience to major consumer markets makes it a natural fit for companies like Mars.”

The Mars Petcare investment in Henderson includes a significant renovation to the facility, which is underway and expected to be complete in mid-November. A number of upgrades are planned to increase productivity and quality, including an upgrade on the mill, new coating systems and two new baggers for the pet food manufactured here. The site, originally operated by Proctor & Gamble, was acquired by Mars Petcare as part of its acquisition of Proctor & Gamble’s pet food portfolio in August 2014.

“This investment from Mars Petcare sends a very strong message that the company values our community,” said Paco Tello, plant manager for the Henderson site. “This contribution will help accelerate our product distribution while better positioning us as a leader in the pet care industry.”

The Henderson investment is the latest in a series of significant economic investments Mars Petcare has made in local communities. In the last five years alone, the company has invested \$1B in U.S. factories and operations and created more than 1,000 U.S. jobs. Investments like Henderson continue to fuel